



Celebrating a Century of Service in 2016

Connect with some of Austin's best wing shooters! Help the Austin Downtown Founder Lions Club support Austin's Center for Child Protection and other ADFLC Charities.

Become a Sponsor for the Austin Downtown Founder Lions Club Fifth Annual Sporting Clay Shoot-Out

With support from the **Austin NFL Alumni Association**
Primary Beneficiary: **Center for Child Protection**

June 19, 2015

Capital City Trap & Skeet Club, 8707 Lindell Lane, Manor, TX 78653



Austin



CENTER FOR CHILD PROTECTION
a children's advocacy center

Some 120 wing shooters (30 teams) will compete in the Austin Downtown Founder Lions Club's 5th Annual Sporting Clay Shoot-Out. Each will shoot at 10 stations, and prizes will be awarded to the top two teams in each class using Lewis Class scoring. Dead Last winners also will be recognized. **Register by April 30 and SAVE \$100!** Food, drinks and shotgun shells will be provided, and an awards luncheon follows.

Thanks to the Austin NFL Alumni Association, **participants will have the opportunity to rub shoulders with NFL legends**

including Doug English who played for the Detroit Lions; William Graham, Detroit Lions; John Haines, Minnesota Vikings and Indianapolis Colts; Dan Neil, Denver Broncos and many more.

In addition to fielding a team, individuals and companies may choose from a broad range of sponsorship opportunities. Become the sole title sponsor at the \$7,500 level – which entitles you to enter two teams – or choose from a menu of other sponsor packages ranging from \$5,000 to \$150.



Center for Child Protection's Director of Development Debbie Tate, Executive Director Michael Torres and Platinum Sponsor Michael Cowan of Haddon+Cowan Architects Collaborative



2014 Winning Team from Ellis and Salazar Body Shop



The Dead Last team may have better luck with water pistols

The **Austin Downtown Founder Lions Club** is the oldest continuously operating Lions Club in the world. The club supports a number of charitable organizations, including:

- ✓ Austin Center for Child Protection
- ✓ Austin Kids Sight
- ✓ Lions Club International Foundation
- ✓ Meals on Wheels and More
- ✓ Texas Eye Bank
- ✓ Texas Lions Camp
- ✓ Texas School for the Blind and Visually Impaired



Marketing Package Sponsorship Opportunities and Benefits

Connect with some of Austin's best wing shooters and promote your business to the approximately 200 shooters and volunteers who will participate in this Austin Downtown Founder Lions Club charitable tournament. A broad range of sponsorship opportunities for businesses and others to "market" their products/services

and promote their brand are available. The options include both cash and in-kind contributions. Each package has specific benefits that are commiserate with the financial contribution, and all help support the Lions Club and its primary beneficiary, Austin's Center for Child Protection.

Title Sponsor – \$7,500

- Use of Title Sponsor name in all promotion of event
- Use of Title Sponsor name and logo on all promotional materials (team registrations, scoring sheets, program)
- Entry for 2 four-person teams in tournament
- Premiere starting time slot
- Recognition on Title Sponsor signage with company name, logo, contact information, website
- Listing and full page ad on the inside cover of program
- Verbal recognition and opportunity to make two-minute remarks at Awards luncheon
- Use of title sponsor's name on station sponsor signs
- Sponsor listing on ADFLC website with company name, logo, contact information and link

Course Sponsor – \$5,000

- Entry for 1 four-person team in tournament
- Preferred starting time slot
- Recognition on sponsor signage with company name, logo and contact information
- Listing and full page ad in program
- Verbal recognition at Awards luncheon
- Use of course sponsor's name on station sponsor signs
- Sponsor listing on ADFLC website with company name, logo, contact information and link

Clay Sponsor – \$3,500

- Entry for 1 four-person team in tournament
- Preferred starting time slot
- Recognition on sponsor signage with company name, logo and telephone number
- Listing and three-quarter page ad in program
- Sponsor listing on ADFLC website with company name, logo and link

Lunch Sponsor – \$3,000 Cash or In-Kind **SOLD**

- Entry for 1 four-person team in tournament
- Recognition on sponsor sign with company name, logo and contact information
- Verbal recognition at the luncheon
- Listing in the program
- Listing on the ADFLC website

Merchandise Sponsor – \$2,500

- Sponsor's name and logo on soft-sided cooler, along with ADFLC name/logo, provided to each team member
- Listing in program
- Recognition on ADFLC website

Platinum Sponsor – \$2,500

- Entry for 1 four-person team in tournament
- Recognition on sponsor signage with company name and logo
- Listing and half-page ad in the program
- Sponsor listing on ADFLC website with company name and logo

Gold Sponsor – \$2,000

- Entry for 1 four-person team in tournament
- Recognition on sponsor signage with company name and logo
- Listing and quarter-page ad in the program
- Sponsor listing on ADFLC website

Silver – \$1,500

- Entry for 1 four-person team in tournament
- Listing on sponsor signage
- Listing in the luncheon program
- Sponsor listing on ADFLC website

Breakfast Sponsor (1) – \$1,000 Cash or In-Kind

- Individual sponsor sign displayed during breakfast
- Opportunity to be present and greet team members
- Listing in the program
- Recognition on ADFLC website

Shell Sponsor – \$750

- Recognition on sponsor signage with company name and contact information
- Listing in program
- Recognition on ADFLC website

Volunteer T-Shirt – \$500 **SOLD**

- Sponsor's name and logo printed on the official volunteer t-shirt (approximately 50 volunteers to work at the event)
- Listing in program
- Recognition on ADFLC website

Station Sponsors – \$150

- Recognition on individual station signage
- Listing in luncheon program



Marketing Sponsorship Application

For more information, visit www.AustinDowntownLions.org

Company Name _____
Contact Person _____
Mailing Address: _____
City: _____ State _____ ZIP Code _____
Email _____
Business Phone _____ Cell Phone _____



Lion Tommy Cowan showing how it's done

Please indicate level of sponsorship:

- | | | |
|--|--|--|
| <input type="checkbox"/> Title Sponsor – \$7,500 | <input type="checkbox"/> Merchandise Sponsor – \$2,500 | <input type="checkbox"/> Breakfast Sponsor – \$1,000 Cash or In-Kind |
| <input type="checkbox"/> Course Sponsor – \$5,000 | <input type="checkbox"/> Platinum Sponsor – \$2,500 | <input type="checkbox"/> Shell Sponsor – \$750 |
| <input type="checkbox"/> Clay Sponsor – \$3,500 | <input type="checkbox"/> Gold Sponsor – \$2,000 | <input type="checkbox"/> Volunteer T-Shirts – \$500 SOLD |
| <input type="checkbox"/> Lunch Sponsor – \$3,000 Cash or In-Kind SOLD | <input type="checkbox"/> Silver Sponsor – \$1,500 | <input type="checkbox"/> Station Sponsors – \$150 |



Subtotal: \$ _____

Team Sponsorship

Individuals and companies are invited to field a team of four, each of whom will shoot at 10 different stations. Participants must provide their own guns; only 12- or 20-gauge shotguns are allowed as all shells for the tournament are provided. The fee for four shooters – including breakfast, lunch and shells for the competition – is \$750. **Save \$100 if you register by April 30.** Team sponsors will be listed in the program and on the scoreboard.

Tournament Schedule

9:00 – 10:00 a.m. Team check-in, breakfast and view auction items	10:00 a.m. Shot-gun start
9:30 – 10:00 a.m. Team warm-ups	Noon – 1:30 p.m. Lunch
	1:30 p.m. Recognition and Awards Ceremony

Post-Tournament Activity

2:00 – 4:00 p.m. Full access to skeet, five-stand and sporting clay fields at no cost (*Participants must provide their own shells for this activity.*)

Fees include breakfast, lunch, beverages, snacks, shotgun shells for the shoot-out and access to the skeet, five-stand and sporting clay fields after the luncheon. Mulligans – available at \$10 each, maximum of 10 per person – also provide chances on a drawing for a shotgun and a variety of door prizes.

Team Sponsorship/Registration

Team Contact Name _____
Address _____
City: _____ State _____ ZIP Code _____
Telephone (Day) _____ (Evening) _____
Email _____
Company Sponsor (if applicable) _____

- Early Bird Registration – \$650/four-person team (through April 30)
- Registration – \$750/four-person team (after April 30)
- Single shooter – \$200
- Mulligans (limit 10 per person) – \$10 each
Number purchased _____

Subtotal: \$ _____

Payment

Please make checks payable to:

Austin Downtown Founder Lions Club

Mail to: **P.O. Box 42181, Austin TX 78704**

Grand Total Enclosed: \$ _____